

# MITTAL BUILDERS PRESENTS

## 'JOSHUA TREE' DEVELOPED BY LIVING HABITATS

**L**iving Habitats is the sustainable construction division of Mittal Builders, the oldest and one of the most respected construction houses with a pan-India footprint of over 2000 buildings. Living Habitats, a company promoting carbon neutral and eco-conscious living is launching 'Mittal Joshua Tree', its new villa project in Bhanur, West Hyderabad. Mittal Builders is well known for spotting opportunities in the real estate sector such as introducing the concept of freehold properties thus helping obliterate the controversial Pagri System (long term lease); developing Backbay reclamation (Nariman Point) of Mumbai in late seventies and conceptualizing large gated communities in mid-eighties. "Although a big and not so easy shift from conventional, this is a great opportunity.

For me, it is a natural progression rooted in a personal call to be the change agent rather than wishing away the issues staring at all of us" says Sanjay Mittal, MD of Living Habitats. The offering is a 117-home complex set on a 10-acre property. The villas and villaments are a choice between 4350 sq. ft. and 3100 sq. ft. of built up area, respectively. While 'Mittal Joshua Tree' will have all amenities that are considered de rigueur for an urban lifestyle, the most unique aspect of the project is its sustainability quotient.

The concept housing is a unique offering for the discerning, well-travelled and

ecoconscious Indian who looks for much more than the standard proposition of quality, luxury and comfort. The Living Habitats Team is excited to bring the concept to the city after

delivering the first carbon neutral project 'Mittal Auriga' in the tony Bangalore locality of Domlur. While offsetting carbon accrued during construction through afforestation projects is a norm with the company, the emphasis is on reducing the carbon emissions for the life time of the building. The sustainable homes will be solar powered to help save 60-70% of monthly electricity bills. Plant based water treatment system that does not consume energy will help recycle 60% of the water in the complex. Waste to food closed loop system where all the wet waste becomes a treasure called compost for growing organic vegetables at the community level, creates a win-win for residents,



- Sanjay Mittal, Managing Director

municipality, global community and the planet.

Sanjay Mittal would like to emphasize that "the focus on sustainability is not only hinged to the final product but is infused into the entire journey. This includes our customers and all our partners, especially construction workers. We want to create positive and meaningful impact in their lives." The company encourages workers for savings by matching their contributions as well as by offering skills and trainings such as yoga, meditation, health, financial literacy, food safety etc. Living Habitats is inviting like-minded people who see value in creating communities that inspire others to act.